

Swing at Cancer Classic



BENEFITING MYLIFELINE CANCER FOUNDATION

September 25 | Red Rocks Country Club | Morrison, CO

SPONSORSHIP OPPORTUNITIES

Tournament Director
Greg Schowe | gshowe@gmail.com

Sponsorship Inquiries:
Marcia Donziger | Marcia@MyLifeLine.org

More Information:
www.mylifeline.org/golf

Tournament Sponsor \$25,000

- 5 Foursomes (golf and dinner for 20)
- Title sponsorship listing on marketing materials
- Speaking opportunity during post-tournament dinner
- Hole sponsorship signs on 2 holes
- Logo and message on primary large-format event banner
- Opportunity to set up a tent/table for promotional purposes
- Opportunity to provide promotional items for golfer gift bags

Exclusivity: Only one sponsorship is offered at this level

- Prominent feature in MyLifeLine newsletter
- Listing on back cover of MyLifeLine Annual Report
- Prominent verbal recognition throughout event
- Logo and link on MyLifeLine homepage & tournament page
- 2 Social media posts
- 4 Tickets to MyLifeLine's Jockeys, Juleps & Jazz Kentucky Derby Gala held in May
- Logo on Jockeys, Juleps & Jazz printed program and event page on MyLifeLine website

Ambassador Sponsor \$10,000

- 4 Foursomes (golf and dinner for 16)
- Hole sponsorship signs on 2 holes
- Premier sponsorship listing on marketing materials
- Logo and message on custom event banner
- Opportunity to provide promotional items for golfer gift bags

Exclusivity: Only one company per industry can sponsor at this level

- Logo and listing in MyLifeLine newsletter
- Listing on back cover of MyLifeLine Annual Report
- Verbal recognition during post-tournament dinner
- Logo and link on MyLifeLine homepage & tournament page

Champion Sponsor \$5,000

- 2 Foursomes (golf and dinner for 8)
- Hole sponsorship signs on 2 holes
- Sponsorship listing on marketing materials
- Logo on custom event banner
- Opportunity to provide promotional items for golfer gift bags

- Logo and listing in MyLifeLine newsletter
- Recognition in MyLifeLine Annual Report
- Verbal recognition during post-tournament dinner
- Logo and link on MyLifeLine homepage & tournament page



MyLifeLine.org
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Partner Sponsor \$2,500

- 1 Foursome (golf and dinner for 4)
- Hole sponsorship sign on 1 hole
- Sponsorship listing on marketing materials
- Logo on tournament banner
- Opportunity to provide promotional items for golfer gift bags
- Logo and listing in MyLifeLine newsletter
- Recognition in MyLifeLine Annual Report
- Logo on MyLifeLine golf tournament page on website

Beverage Cart Sponsor \$1,500

(Sponsorship provides beverages for all attendees)

- 1 Twosome (golf and dinner for 2)
- Logo and signage on beverage cart and drink tickets
- Logo on tournament banner
- Opportunity to provide promotional items for golfer gift bags
- Recognition in MyLifeLine Annual Report
- Logo on MyLifeLine golf tournament page on website

Reception Sponsor \$1,200

(Sponsorship provides dinner for all attendees)

- 1 Twosome (golf and dinner for 2)
- Logo and signage at post-tournament dinner
- Logo on tournament banner
- Opportunity to provide promotional items for golfer gift bags
- Recognition in MyLifeLine Annual Report
- Logo on MyLifeLine golf tournament page on website

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Individual Players and Foursomes

Early Bird (ends July 28): \$150/player • \$600/foursome

Regular: \$175/player • \$700/foursome

Visit mylifeline.org/golf to register.

Contest Sponsor \$750

- Hole sponsorship signs on 3 contest holes
- Logo on tournament banner
- Recognition in MyLifeLine Annual Report
- Logo on MyLifeLine golf tournament page on website

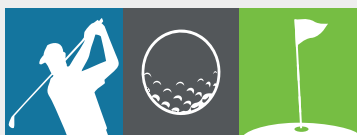
Hole Sponsor \$375

- Hole sponsorship sign on 1 hole
- Logo on tournament banner
- Logo on MyLifeLine golf tournament page on website



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Contact Information:

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Contact Name: _____ Email: _____

Contact Phone: _____ Fax: _____

Please check your level of sponsorship:

- | | |
|--|--|
| <input type="checkbox"/> Tournament Sponsor—\$25,000 | <input type="checkbox"/> Beverage Cart Sponsor—\$1,500 |
| <input type="checkbox"/> Ambassador Sponsor—\$10,000 | <input type="checkbox"/> Reception Sponsor—\$1,200 |
| <input type="checkbox"/> Champion Sponsor—\$5,000 | <input type="checkbox"/> Contest Sponsor—\$750 |
| <input type="checkbox"/> Partner Sponsor—\$2,500 | <input type="checkbox"/> Hole Sponsor—\$375 |

Unable to sponsor? Please check your level of participation:

- ____ # Early Bird (ends July 28) Individual Golfers X \$150 = \$____
- ____ # Early Bird (ends July 28) Foursomes X \$600 = \$____
- ____ # Regular Individual Golfers X \$175 = \$____
- ____ # Regular Foursome X \$700 = \$____

Total Amount Enclosed =
\$_____

Unable to attend, but please accept my donation of \$_____

Payment Information: Make checks payable to MyLifeLine Cancer Foundation

Mail payment and completed form to:

MyLifeLine Cancer Foundation

1355 S. Colorado Blvd. Bldg. C-601

Denver, CO 80222

You may also purchase your sponsorship online at www.mylifeline.org/golf



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